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## LEADING CHANGE WITHOUT LOSING IT

CAREY NIEUWHOF

### QUESTION

Why do people change?

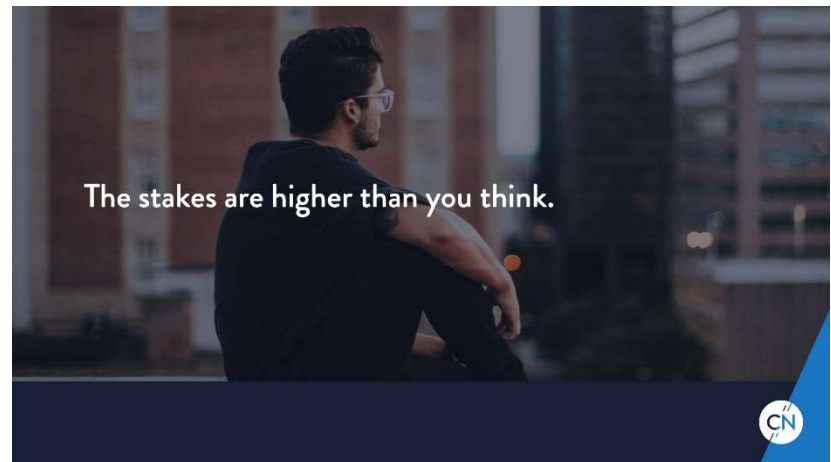
### QUESTION

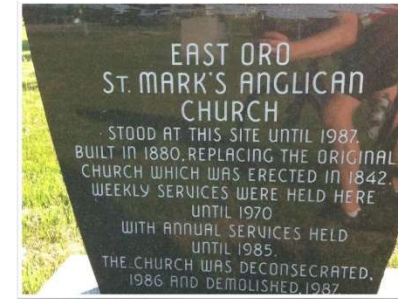
People change when the pain associated with the status quo is greater than the pain associated with change.



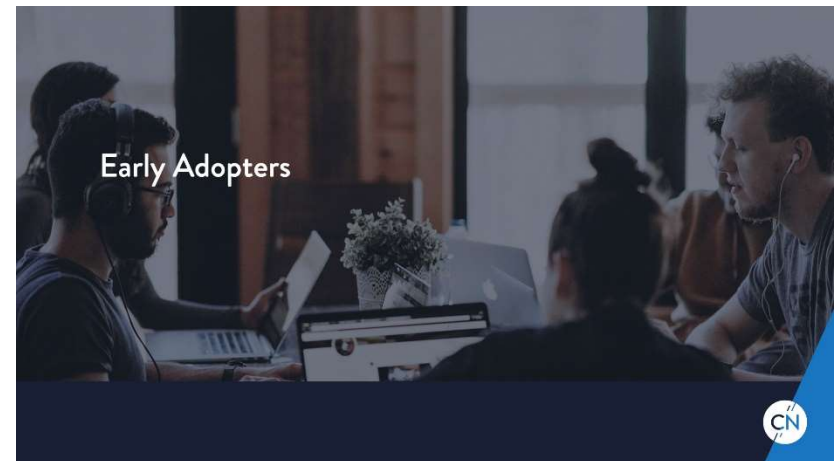
Blockbuster  
@blockbuster

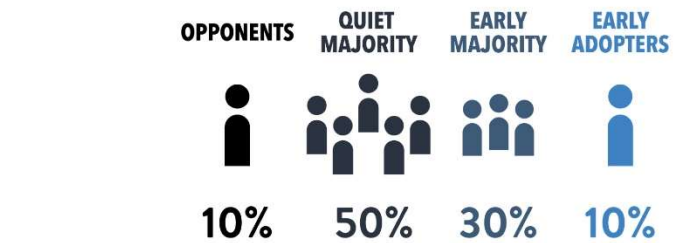
Tweet why you're leaving Netflix. The top three most creative tweets using #GoodbyeNetflix will win a 1-year subscription to Blockbuster!



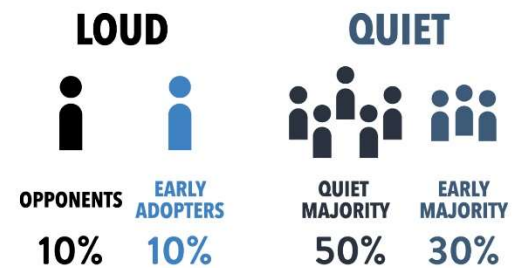


## 1. DO THE MATH





Don't confuse loud with large.



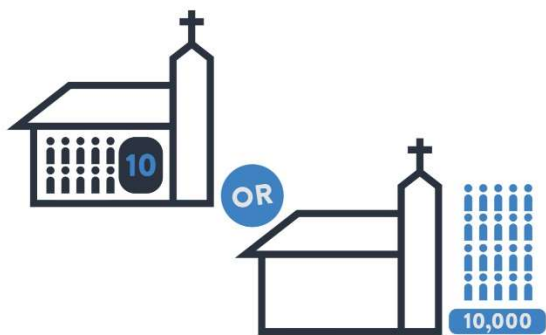
## 2. CHOOSE YOUR FOCUS

You can focus on who you want to reach or who you want to keep.

Who would you rather lose?  
The opponents or the early adopters?



Is it more frightening to lose a handful of people,  
or to never accomplish your mission?



### 3. FIND A FILTER







Without a filter, everything  
sounds compelling.



Is there a biblical argument in  
what the critics are saying?



Are these the kind of people we can  
build the future of the church on?





## 4. ATTACK PROBLEMS... NOT PEOPLE

Separate the people  
from the problem.

Turn to God, because if you don't  
turn to God, you'll turn on them.



